

# BREAKFAST & WORKSHOP SERIES

# e2

- ✓ Looking for the the final piece of the productivity puzzle?
- ✓ Want to attract and retain the people your business needs?

If you answered "Yes" to either of these questions, this is the opportunity for you. Hear from international experts about:

- The global challenge to attract & retain skilled workers
- What you can do to position your business as an 'Employer of Choice'.

The Australian Institute of Employment Rights & Investors in People Australia have partnered to bring to you one of the world's leading thinkers on leadership, skills development and employee engagement.

These events are supported by a grant from Enterprise Connect.

## BREAKFAST

### Keynote speaker:

**Robert Macleod MBE, Managing Director Investors in People International.** Robert has been heavily involved in the promotion of skills development both in the UK and internationally. In 2009 Robert was awarded an MBE for his contribution to international trade.

### With special comments from:

**Lisa Heap**, Executive Director of the Australian Institute of Employment Rights

**Stuart Burgess**, Managing Director of Investors in People New Zealand and a Director of Investors in People Australia.

## BRISBANE

Thursday 30 September 2010  
7.30am-9.30am FREE  
Brisbane Technology & Conference Centre, Brisbane Technology Park, 1 Clunies Ross Court, Eight Mile Plains, Brisbane, QLD

## MELBOURNE

Tuesday 5 October 2010  
7.30am-9.30am FREE  
Function Centre, City of Manningham  
Doncaster Road, Doncaster, Melbourne, VIC

## ADELAIDE

Wednesday 6 October 2010  
7.30am-9.30am FREE  
Technology Park Adelaide, Innovation House, Mawson Lakes Boulevard, Mawson Lakes, SA

## WORKSHOPS

For those wanting some hands on experience of how to implement initiatives on the ground, attend our 1 day workshops that will give you the skills and confidence to propose new initiatives in your workplace.

## BRISBANE

26 October 2010 or 27 October 2010  
9am-4.30pm \$50 per head  
The Construction Training Centre, 460-492 Beaudesert Road, Salisbury, QLD

## MELBOURNE

20 October 2010 or 10 November 2010  
9am-4.30pm \$50 per head  
TexSkill, Level 2, 242A Sydney Road, Brunswick, VIC

## ADELAIDE

16 November 2010 or 17 November 2010  
9am-4.30pm \$50 per head  
Technology Park Conference Centre Innovation House Business Hub Mawson Lakes, Adelaide, SA

**Registrations are required for both events.** To register email [jane@iipaaustralia.com](mailto:jane@iipaaustralia.com) or phone 03 9647 9111.

## EVENT SUPPORTERS



# INTRODUCING e<sup>2</sup>

ethics as an employer X effectiveness as an organisation = employee engagement (e<sup>2</sup>)

e<sup>2</sup> is a joint initiative of Investors in People Australia and the Australian Institute of Employment Rights.

e<sup>2</sup> is an organisational improvement program which utilises both the Investors in People standard and the Australian Charter of Employment Rights as the basis for improvements to business performance, behaviour and culture.

By participating in this initiative companies will

- build their internal capacity particularly in relation to the development of leadership and management skills that are a precursor to improvements in productivity.
- examine & understand the aspects of culture in their workplace that help or hinder their productivity.
- receive specialist advice and practical take-aways about how they can improve their business performance via their investment in improved management of their employees.
- Participate in a network of business people who can share their experience of working to improve their people management.

## About Investors In People

The Investors in People standard originated in 1991 in the United Kingdom where it remains a government endorsed program and a mandatory accreditation for all organisations wanting to perform work with the British government. Roughly 25% of the workforce in the UK is employed by Investors in People accredited organisations and there are over 40,000 accredited organisations across 23 countries.

There are numerous studies which show that investing in your people translates to bottom line performance improvements. 40 000 organisations can't be wrong!

## About the Australian Charter of Employment Rights

The AIER's Charter of Employment Rights was developed by a panel of eminent workplace relations academics, lawyers and practitioners from union and employer backgrounds and is supported by Government and notable Australians in the field of industrial relations. It has become the Australian blueprint for assessing the fairness of industrial relations legislation and the status of employment relationships within Australia.

The two standards are representative of best practice in people management and workplace alike, are openly supported by governments in Australia and the United Kingdom.